



**VITERRA** THE AGRICULTURE NETWORK

# Urad Outlook for India

Presented By  
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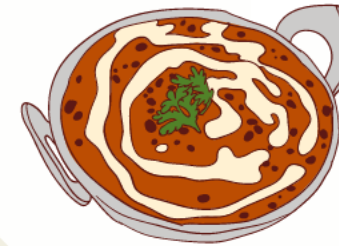
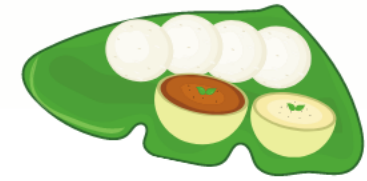
## URAD, MATPE, BLACK GRAM, MASH KALAI, VIGNA MUNGO, MAA KI DAL

### *Love for your health*

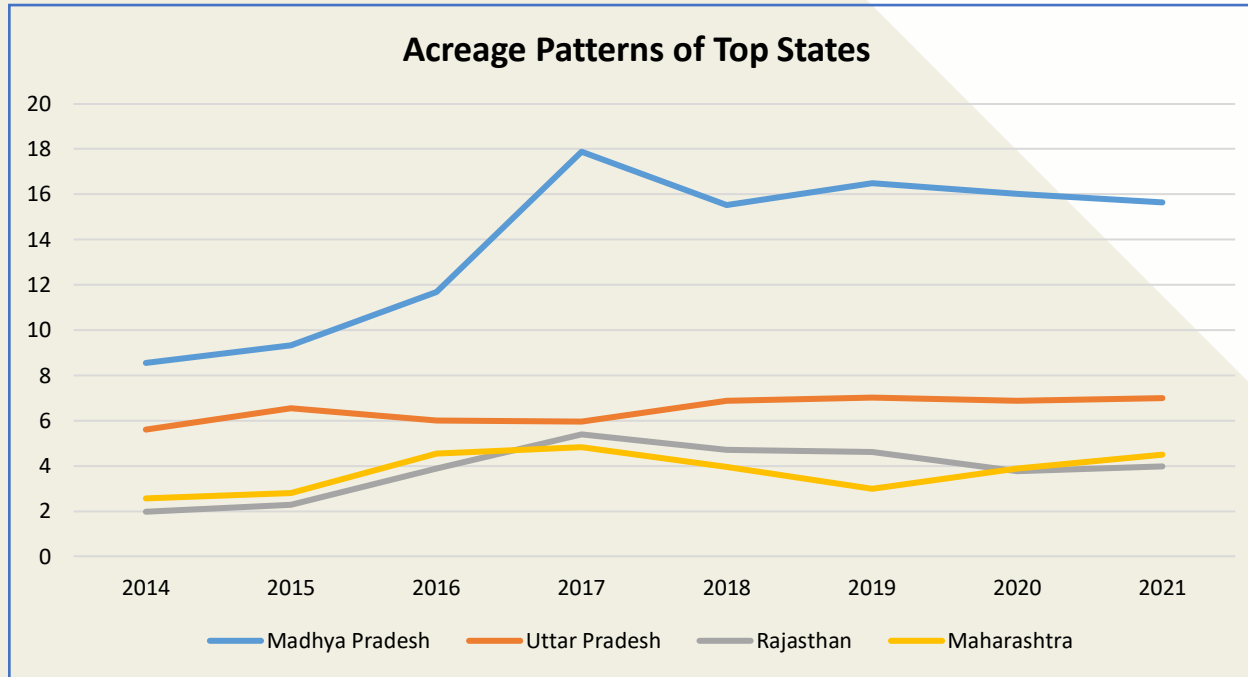
- high protein content
- rich source of Vit B, calcium, iron, niacin, thiamine, riboflavin
- has 10 times of phosphorus content than any other pulse
- builds gut, heart and bone health
- as per Ayurved it regularizes imbalances of Vata and increases levels of Kapha and Pitta

### *Love for your kitchen*

- one of the most flavorsome pulses
- aides fermentation of batter and results in fluffiness upon steaming and frying
- from papads to idlis and dal makhni to vadas - nature has no shape really
- patti recommends to increase portion of paruppu to make vadas more flavourful



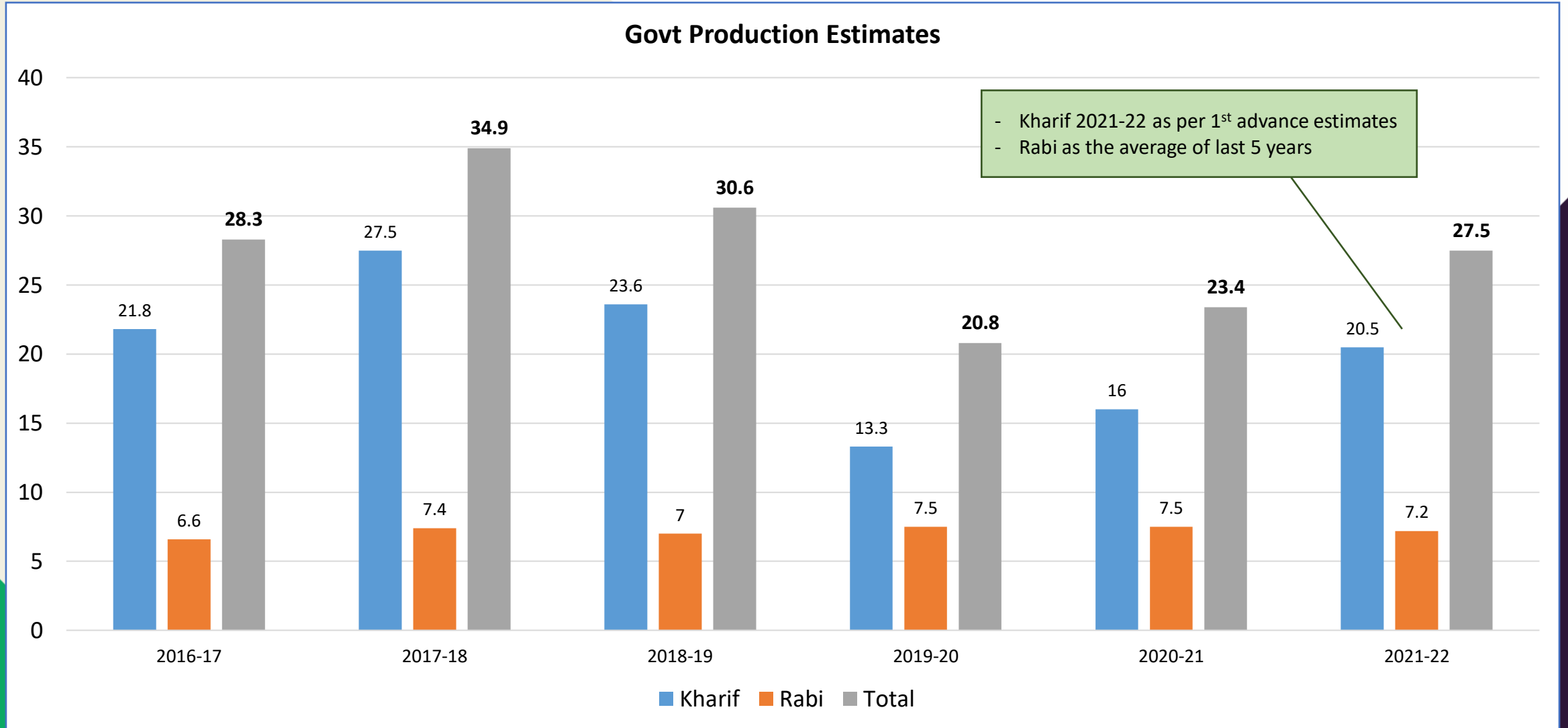
# Urad Acreages in India



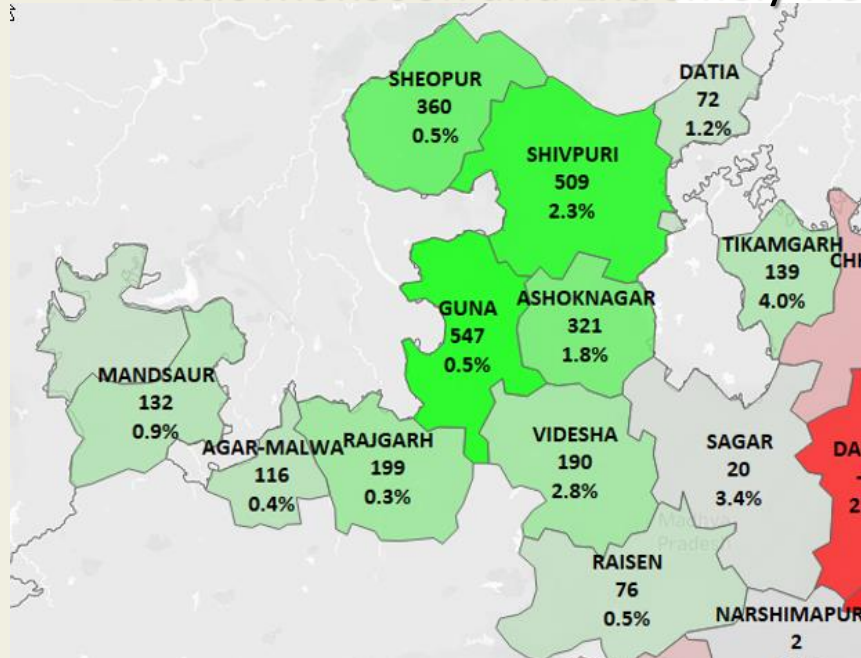
State	% Share of the country	2020	2021	% Change
Madhya Pradesh	45%	16.01	15.65	-2%
Uttar Pradesh	19%	6.87	6.99	2%
Rajasthan	10%	3.77	3.97	5%
Maharashtra	11%	3.89	4.51	16%
Others	15%	5.43	5.94	9%
<b>Total</b>		<b>35.96</b>	<b>37.06</b>	<b>3%</b>



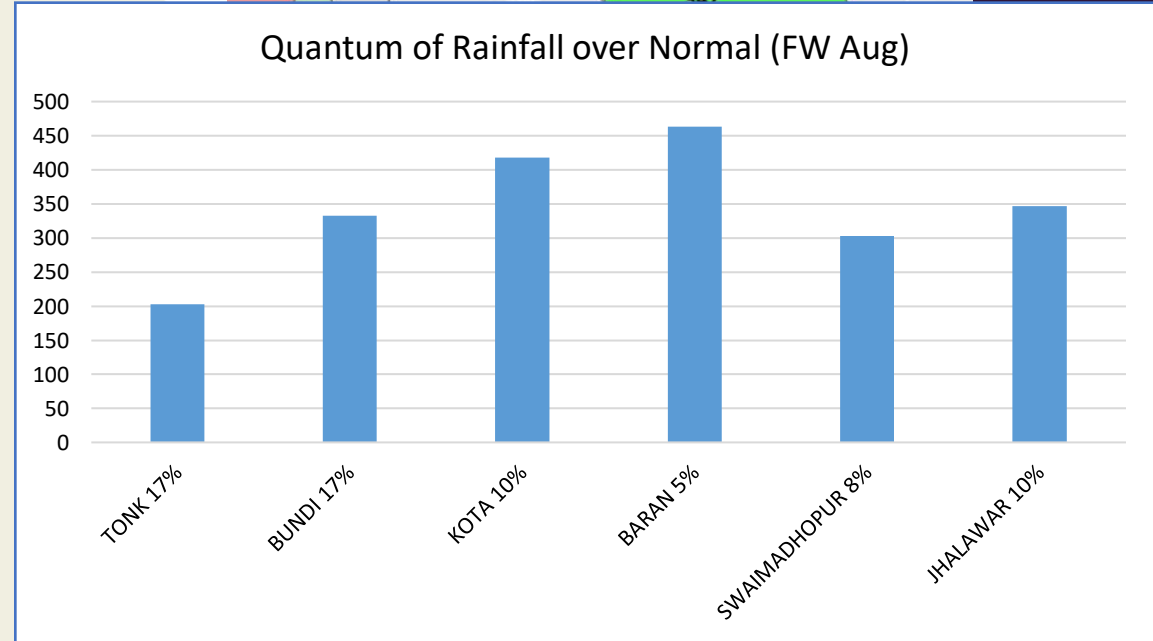
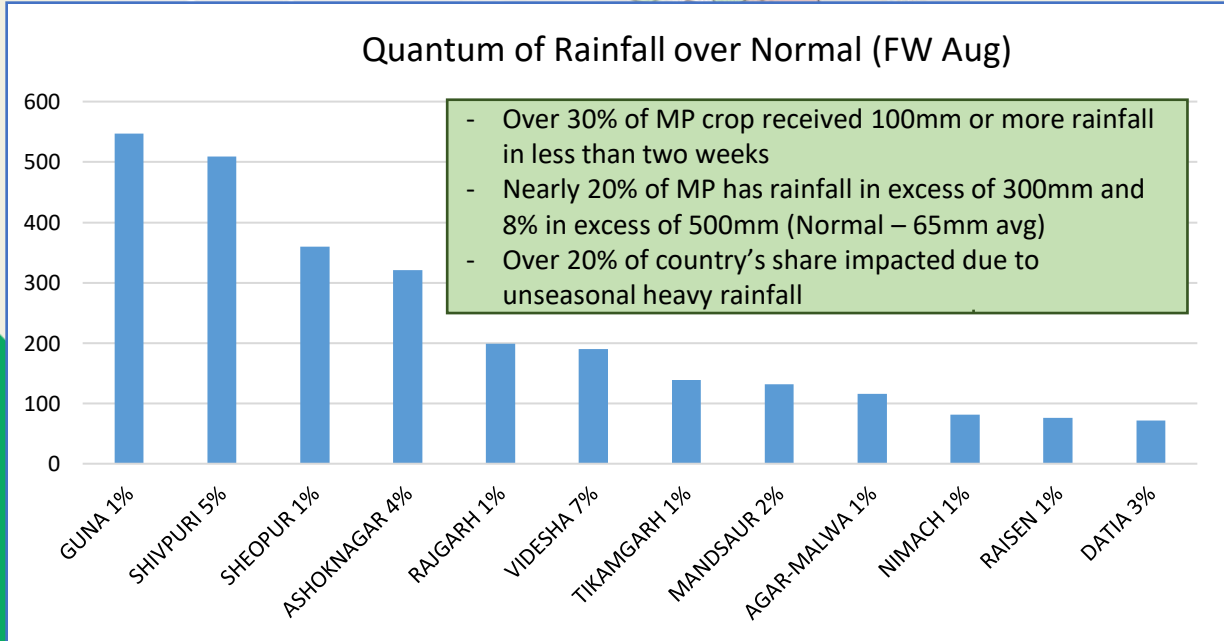
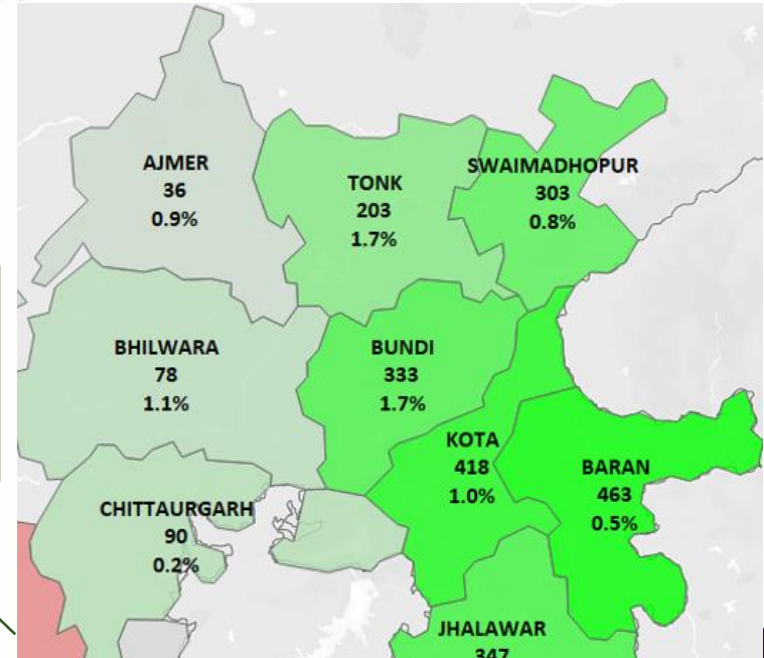
# Government Estimates on Urad Production



# Erratic Monsoon and Extremely Heavy Rainfall Near Harvest

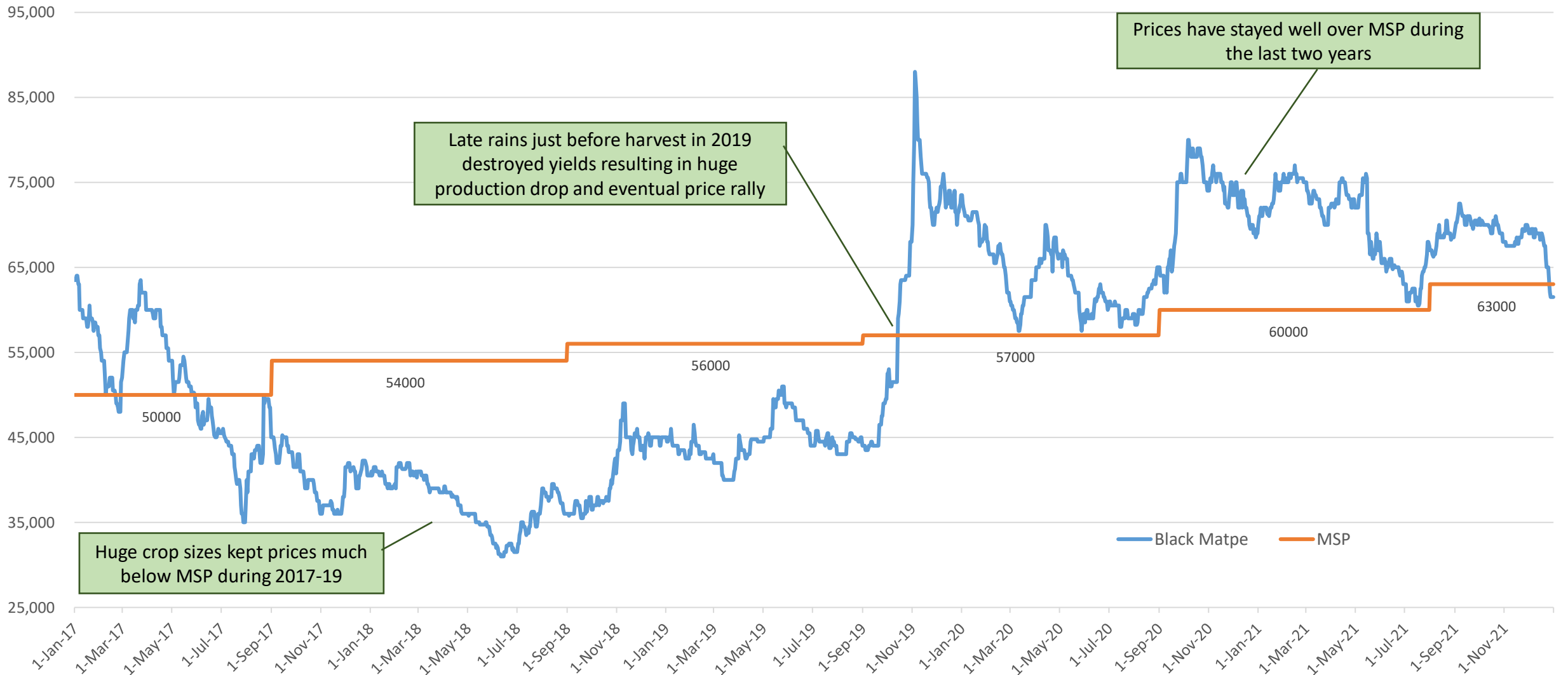


- About 65% of Raj crop got rainfall in the range of 300-500mm in less than a week
- Total 7% of country's crop impacted in Rajasthan



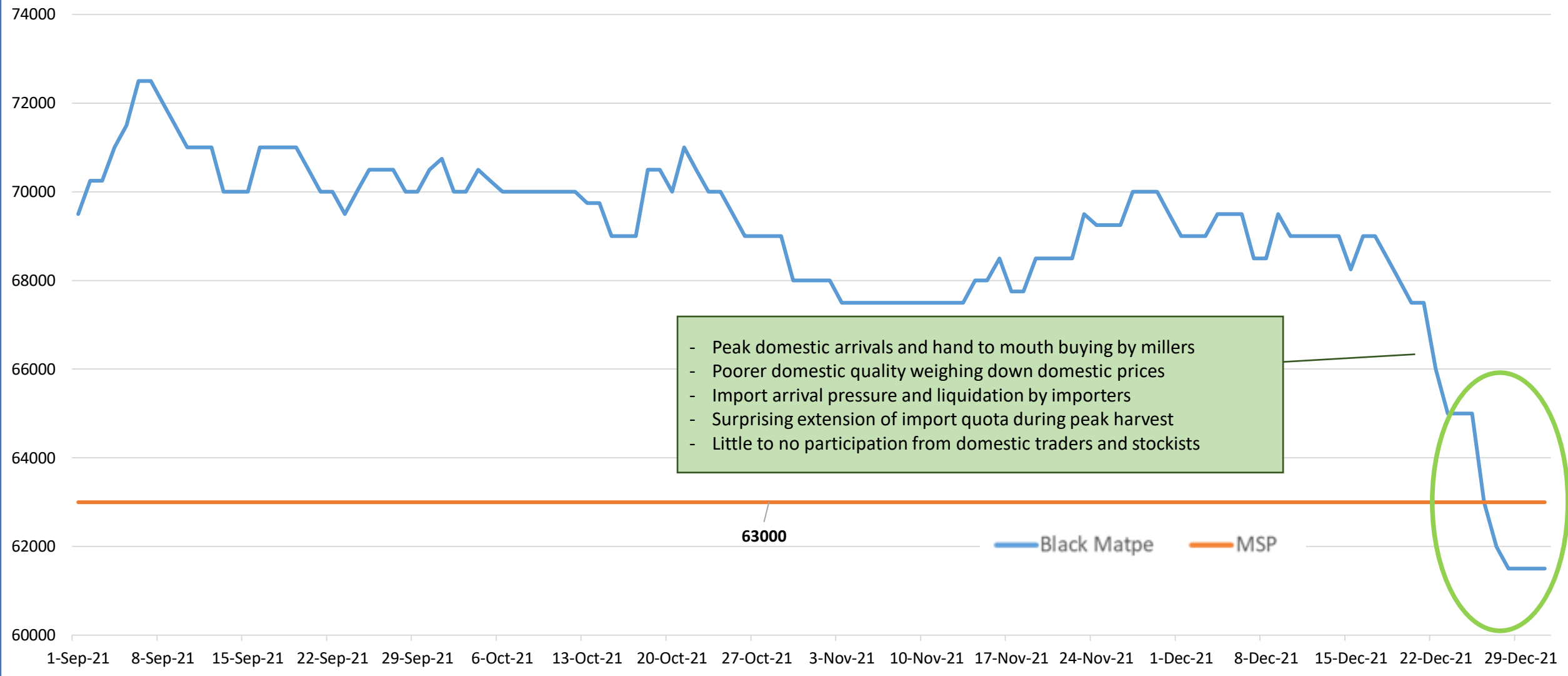
# Price Action in the Last 5 Years

Price Chart – Burmese Matpe (Mumbai Market) – 2017-2021



# New Crop 2021-2022 Prices

Price Chart – Burmese Matpe (Mumbai Market) – Sep-Dec 2021

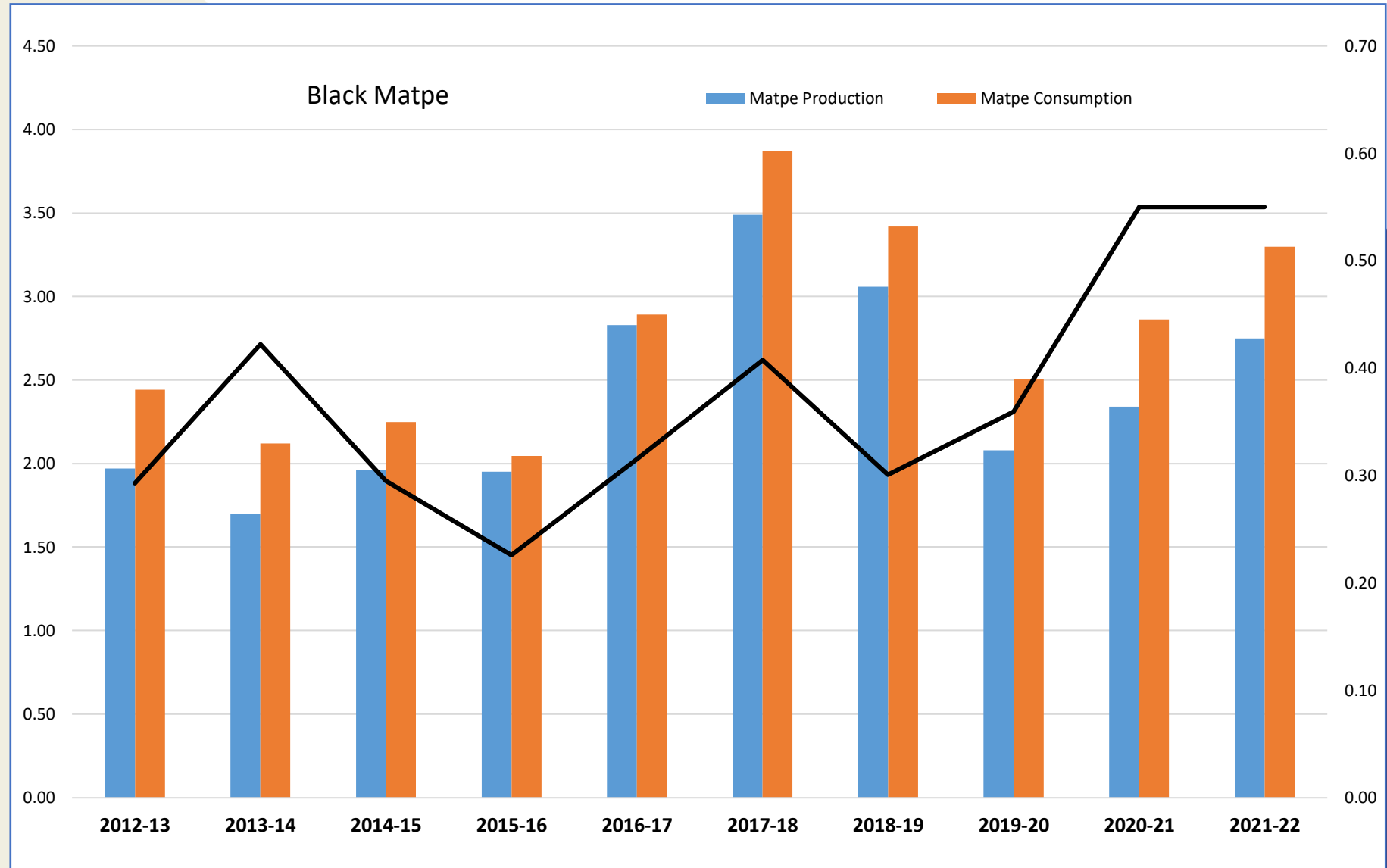


- Peak domestic arrivals and hand to mouth buying by millers
- Poorer domestic quality weighing down domestic prices
- Import arrival pressure and liquidation by importers
- Surprising extension of import quota during peak harvest
- Little to no participation from domestic traders and stockists



# Consumption Patterns

State	Consumption Share
Tamilnadu	21%
Uttar Pradesh	19%
Telangana	7%
Andhra Pradesh	6%
Maharashtra	6%
Karnataka	6%
Kerala	5%
Madhya Pradesh	5%
Rajasthan	4%
Gujarat	3%
Chhattisgarh	3%
Others	16%



Source: Min of Agri, MOSPI, Min of Commerce – Govt of India



**“Cooking is all about people.  
Food is maybe the only universal  
thing that really has the power  
to bring everyone together. No  
matter what culture, everywhere  
around the world,  
people eat together.**

GUY FIERI

